



# TESL Canada Federation

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Tel: 800-939-9199 Fax: 403-538-7392 www.tesl.ca admin@tesl.ca

January 2017

## Executive Director (ED) Report by Claude Lloyd – December 2016

It has been another busy month for the TESL Canada team. As 2016 comes to a close, I want to thank everyone in the TESL Canada family for welcoming me on board and for helping this organization grow as we strive to provide our members improved services every month. As the months progress, we look forward to introducing new services for our TESL Canada members!

### Conference

We are excited to announce that registration for the TESL Canada 2017 conference, Celebrating Canada's 150<sup>th</sup>, is open for those of you who want to plan ahead and get your 2017 professional development organized. The link to register is at [www.teslcanadaconference.ca/registration](http://www.teslcanadaconference.ca/registration).

Make sure you take advantage of the *Early Bird Full Conference Registration and Accommodation Package or the Early Bird Registration*. **The deadline for all Early Bird registrations is April 30<sup>th</sup>, 2017.**

Also remember that the **Call for Proposals is open until Friday, February 3<sup>rd</sup>, 2017**. Submit your presentation proposal at [www.teslcanadaconference.ca/call-for-proposals](http://www.teslcanadaconference.ca/call-for-proposals).

If you have any questions about the conference contact us at [conference@tesl.ca](mailto:conference@tesl.ca).

### Meetings

A number of key meetings were held including the Finance Committee as well as a Board meeting to review the 2017 budget.

### **2017 Budget**

The 2017 Budget for TESL Canada was finalized and delivered to the Board in December. The Board reviewed the proposed budget and provided valuable feedback and recommendations. I am glad to announce that the 2017 budget was passed by the Board!



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The Budget contains a number of changes designed to ensure TESL Canada's success in 2017 and increase value delivery to our membership. One key addition was the budget support for Professional Development (PD). The budget also helps to strengthen our Human Resources within TESL Canada in order to further improve services to our membership and to our Board and Committees. See below for more detail.

## **Professional Development**

With the approval of the 2017 Budget, funding was designated to re-start the Professional Development (PD) efforts of TESL Canada for our members across Canada. A PD Committee has been formed and Jenn Foote has graciously volunteered to Chair this Committee. Welcome aboard Jenn!

TESL Canada can now focus on providing members value in terms of their PD. Jenn and her team will be assessing the needs of the membership and determining the plan forward for 2017, along with the Board and Executive.

## **Head Office**

Office Coordinator Hired!

Please join me in welcoming Veronica Sanchez to the TESL Canada Federation as our new Office Coordinator located in Ottawa, Ontario.

Veronica has experience in program and project management as well as membership management. Working with NGOs both national and international, Veronica is fluent in English, Spanish and French.

Veronica's experience and sector knowledge dovetails with TESL Canada's strategic plan and my goal of strengthening our national and international partnerships.

Together we will all strengthen the voice of TESL Canada members.



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## **Communications**

Communications both internal and external continue to be centralized within the HO. Oversight of this key function is provided by Jessica Tomlin ( Office / HR Manager ).

## **Bridge Building**

I reached out to various key stakeholders this month, including Languages Canada, Immigration, Refugees and Citizenship Canada (IRCC), as well as a local District School Board.

We have connected with BC TEAL executives and begun positive conversations aimed at uncovering what synergies are possible.

My intent is to demonstrate TESL Canada's commitment to building stronger bridges with Canada's three levels of government, institutional sectors, Provincial ESL organizations and many other key stakeholders. The goal is to ensure our membership have a voice in regards to all of these key ESL stakeholders.

## **Development ( Revenue & Resource Generation)**

The quest for increasing our sources of revenue and other resources continues.

An application for support towards the TESL Canada 2017 Conference was submitted to Immigration, Refugees and Citizenship Canada (IRCC).

I realize there are numerous stakeholders that we can and should reach out to. Work continues in this arena. Where you can help is if you see an opportunity to increase revenues and/or resources, that TESL Canada should consider, your ideas are appreciated here. If you are aware of opportunities for TESL Canada related to grants, alternative revenue streams or new resources, send your ideas to Jessica Tomlin, HR/Office Manager, at [officemanager@tesl.ca](mailto:officemanager@tesl.ca).

TESL Canada is actively searching for additional funding and revenue streams in order to provide the capital needed for increased value delivery to our membership. Our finances are strong (see October ED Report) and my intent is to make them even stronger.



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Thank you to all the volunteers who support TESL Canada. Your time and expertise are appreciated.

I hope to see everyone at the conference June 8<sup>th</sup> to 10<sup>th</sup>, 2017 and I look forward to serving you the members and enjoying the great things we can do together!

All the best!

Claude Lloyd BES CET  
Executive Director  
TESL Canada